about us

FGNA is the largest non-profit professional membership association serving certified Feldenkrais® practitioners, students, and the public. Connect with our community through our newsletters, websites, and ecards.
Email Newsletters

Whether you want to connect with Feldenkrais practitioners or the general public, advertising in our publications will get you noticed!

With three newsletters to choose from, rest assured that your advertisement will reach its intended audience. Our e-communications boast above average open and ads are limited to four per email.
Email Newsletters

**Guild News**
- **Circulation:** 1,200
- **Focus:** All the FGNA news that's fit to print!
- **Published:** 2nd & 4th week of the month.

**In Touch**
- **Circulation:** 1,200
- **Focus:** Continuing Competency.
- **Published:** 3rd week of the month.

**Sense Ability**
- **Circulation:** 6,500+
- **Focus:** Connecting with the public.
- **Published:** 1st week of month.
Newsletter Rates

Guild News & In Touch

SenseAbility

Details

| Size Requirements | Footer | 600x100 | Block | 600x200 |

FGNA Member Rates
- Frequency 1x | 3x
- Footer | $100 | $75
- Block | $150 | $100

FGNA Member Ad Rates
- Frequency 1x | 3x
- Footer | $175 | $125
- Block | $200 | $150

Rates increase 30% for non-members.

Reserve your space by emailing webfeedback@feldenkraigslist.com
Interested in connecting with FGNA's members and 5,500+ public inquiries?

Now's your chance!

Our email marketing experts are ready to help you create effective emails for your workshops, trainings, and more. We send out three strategically timed emails to ensure that your announcement achieves maximum influence.
# Sponsored Email Fees

**FELDENKRAIS® SANTA FE 3**

**STARTING MAY 2018**

<table>
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<tr>
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**Details**

- **Word limit**: 400
- **Image limit**: 2
- **Image size**: 600x300

For more info, application, and course guide, go to: [www.feldenkraisinsantafe.com](http://www.feldenkraisinsantafe.com)

**How the Santa Fe Training Programs Give You More**

Questions? Ready to get started? Email tpappas@virtualmgmt.com
Advertising Policy

FGNA reserves the right to refuse or terminate advertising/ sponsorship at will.

Examples of content, design or advertiser conduct which may result in refusal or termination of advertising may include, but are not limited to, the following:

- Suggestive wording, suggestive poses in images or photos, improperly draped or nude photos, disparagement of competitors, or false or misleading claims.
- Anything considered to be inconsistent with FGNA’s bylaws, policies (including but not limited to Code of Professional Conduct and Standards of Practice), core values, mission, and vision statements, or strategic plan.
- Content that can be construed as unduly proselytizing, patronizing or derogatory to any person, group or cause.
- Substantiated fraud, deception, or illegal or unethical business practices.
- Advertiser’s attempt to exert undue influence on editorial content or decisions to the gain or detriment of any person.
- Unsubstantiated claims regarding financial gain, healing, or curing ailments or diseases.

Should an advertiser not wish to comply with FGNA policy, future contracts will be denied. Advertisers are responsible for their own errors or omissions in advertising materials submitted.

Details

- Ads will be accepted on a first come, first serve basis.
- First-time advertisers must prepay the first ad by reservation date.
- Only ads meeting specifications will be accepted.
- Digital files only, accepted by e-mail.
- Files must be in jpg or png format.
- Files should be a min. 72dpi for web usage.
"What I’m after isn’t flexible bodies, but flexible brains. What I’m after is to restore each person to their human dignity."

DR. MOSHE FELDENKRAIS
thanks for your time

FELDENKRAIS GUILD